



Subject Lines:

- Partner with us to hire your lifeguards this season
- Join us in finding your lifeguards for the summer
- Can you partner with us to recruit your lifeguards?

Email text:

Hello,

My name is **[FIRST AND LAST NAME]** and I recruit lifeguards for American Pool, your property's swimming pool management company. All across the country, people are finding it difficult to hire qualified candidates. As the country's largest lifeguard recruitment program, we can say that the world of lifeguarding is certainly no exception.

Last year, we found significant success with staffing by partnering directly with our communities. I'd like to know whether you would join us in spreading the word to your community, in hopes of finding the best lifeguard candidates in your area.

If you decide to collaborate with us, we are ready to aid you with these support materials:

- Email newsletters for you to send out to your members
- Posters and fliers to display in common areas and hallways, or mailed directly to community members
- Social media post templates for Facebook and Instagram
- Yard signs for outdoor display

If you are interested in pursuing one or more of these avenues, please contact me at **(EMAIL)** or **(PHONE)**.

I look forward to hearing back from you. Thank you!

— **[SIGNATURE]**